

MEDICAL ILLUSTRATION FAQs

We produce medical and scientific illustrations for journals, books, presentations, animations, websites and mobile apps. To see portfolio examples of our work, visit our website at <http://medicalart.johnshopkins.edu> and explore our galleries.

HOW DO I GET STARTED?

Contact us to schedule a free consultation:

Phone: 410-955-3213

Email: medart-info@jhmi.edu

WHAT IS THE PROCESS?

- 1) Every project starts with a complimentary phone or in-person consultation to discuss:
 - subject matter and scope
 - budget
 - deadline
 - style
 - usage and copyright
- 2) Once the proposal and budget are approved, sketching begins.
- 3) You review the sketches and indicate revisions.
- 4) Revised sketches are finalized.
- 5) Final artwork is completed and delivered electronically.
- 6) The artwork will have the © JHU notice on it.
- 7) We provide a Permissions Form and the credit line to be used in the publication or presentation.
- 8) Project files are archived in our department for your convenience. Future revisions are provided as needed.

HOW MUCH DO PROJECTS COST?

We provide an estimate on a per-project basis. Cost depends on:

- **Illustration:** number of images, complexity, deadline, style and usage
- **Animation:** length of script/sequence, voice-over and/or sound, sound-editing, complexity, deadline, 2D vs. 3D style and usage
- **3D Printing:** complexity, size and materials used
- **Websites:** number of sections or pages in your site, illustration and design needs, site functionalities and plugins.

HOW DO I PAY?

- Completed projects are billed electronically using your JHU budget number (IO or grant).
- We'll need your budget administrator's name and contact info.
- External clients may arrange to pay by check or credit card.

HOW LONG DO PROJECTS TAKE?

- Simple illustrations take two weeks or less.
- More complex projects (websites, animations or complex illustrations) may take longer.
- Project scope and schedule are discussed during your initial consultation.
- For the best outcome, please involve us early in your project

CAN I REUSE AN ILLUSTRATION?

- Artwork is copyright protected and is the intellectual property of JHU.
- Artwork may be used on your department website and in your teaching presentations.
- The ©JHU notice must remain on the image.
- Additional usage requires additional permission

CAN A GRADUATE STUDENT HELP ME?

No. Our graduate program requires our students' full commitment and attention. Grad students are not to work on outside projects while they are enrolled in the program.

- Our faculty provide illustration services. Please call 410-955-3213 for an appointment.
- Our staff graphic artists provide graphic design service.
- Exception: SOM faculty in any department may propose a thesis topic for our graduate students and serve as the preceptor. The project should involve original research and visualization of specific subject matter. Please contact Cory Sandone to discuss this opportunity to work with our students.

WHAT SERVICES DO YOU OFFER?

We produce illustrations for:

- Journals
- Graphical abstracts
- Books
- Presentations
- Grant proposals
- Animations
- Websites
- Mobile apps

Specialties include:

- Surgical procedures
- Editorial subjects
- Biological concepts
- Molecular mechanisms
- Patient education
- Grant applications

DO YOU CREATE ANIMATIONS?

Yes. 2D and 3D Animations effectively communicate your research and clinical expertise to a variety of audiences including prospective funding agencies and foundations.

- Our faculty will assist you in developing the script, voice over, storyboard, art assets, models and motion needed to tell your story.
- Animation projects range from patient education, surgical techniques, medical device demos, and molecular and cellular mechanisms of action.

DO YOU DESIGN WEBSITES?

Yes. We design elegant websites that are easy to navigate, update and maintain.

- Websites are built on a Content Management System (CMS) such as WordPress.
- Sites can be single page or have multiple sections.
- Illustration, design and animation assets, specific site functionalities, and plugins can be added.

CAN YOU PRINT 3D MODELS?

Yes. We offer advanced 3D technology and printing services in collaboration with the Carnegie Center for Surgical Innovation. 3D printable models include:

- Teaching models
- Surgical pre-planning models
- Simulation models
- Engineering prototypes
- Custom printed lab devices
- Patient education models

WHAT ARE YOUR QUALIFICATIONS?

The quality and accuracy of our work comes from being a part of the world-renowned Johns Hopkins community, including the University, Hospital and affiliated institutions. As an academic department within the School of Medicine, our highly-trained faculty of Board Certified Medical Illustrators (CMIs) work with content experts in multiple specialties to create dynamic and educational medical and biological visuals.